



Model 728

The Solution to Your High Volume Production Needs.

Insta's Model 728 Automatic Swing Away heat press machine is a work-horse and has long been considered the most reliable and durable heat press on the market. Its air-driven operation prevents operator fatigue and promotes consistent production speed. The 728 is used globally, by contractors for many of the world's top apparel brands, and is chosen for its fast heat recovery, accurate temperature, even pressure and its ability to achieve consistent results under 24/7 use.

Quality You Can Count On.

The Model 728 has been strategically designed to generate & evenly distribute tremendous pressure throughout its upper and lower platens. And, its cast-in tubular heating element heats the metal from within, to produce constant and long lasting heat. A successful heat transfer application requires 3 key elements to work in tandem—time, temperature & pressure. The Model 728 has mastered those elements and gets the job done every time.





1. Swing-Away Design

Its swing-away design makes this an extremely user-friendly machine by giving you completely unobstructed access to the lower platen while you work. Loading garments and placing transfers is hassle-free.

2. Interchangeable Platens

Its lower platen can be easily lifted out and replaced with smaller accessory platens for printing on pockets, sleeves, pantlegs, back-neck and much more. Interchangeable lower platens provide you with tremendous printing versatility, all in one machine.

3. Central Pressure Source

Its pressure source is strategically placed under the center of the lower platen and uses struts to drive that pressure out to all corners. The result is an even and heavy duty distribution of pressure that is unmatched by other heat presses in the market today.

4. Cast-In Heating Element

The tubular heating element is cast into the aluminum upper platen, heating the metal from within. The element is coiled throughout the upper platen to provide a reliable and even circulation of heat out to all corners.

5. Cast Aluminum Assembly

Machines made from cast metal are considered to be the highest quality and are strong enough to withstand heavy use without warping or bending. The 728 is extremely durable and, if cared for properly, can last up to 25 years.



Specifications:

- Made of cast aluminum for maximum durability.
- Swing-away upper platen.
- Fully adjustable pneumatic pressure control located at the front of the machine for easy access.
- Integrated digital controller which features controls for time, temperature (Fahrenheit or Centigrade), 5 programmable presets & cycle counter.
- Protective heat shroud.
- Warranty – Lifetime warranty on the upper heating element, 1 year on parts & 90 days on labor.
- UL, CuL & CE approved. RoHS/WEE compliant
- Made in the USA.

Working Space:

- **Depth:** 30" (76.2 cm)
- **Width:** 33" (83.82 cm)
- **Height:** 25.75" (65.4 cm)

- **Power:** 120 volt – 1750 Watts, 14.6 Amps
230 volt – 2200 Watts, 9.6 Amps

- **Platen Size:** 15"x20" standard (38.1 x 50.8 cm)
Additional accessory platens available for purchase – 6"x6", 6"x9", 6"x15", 10"x15", 15"x15" & 4.5"x5" Double Sleeve

- **Shipping Weight:** 180 lbs. (81.6 kilos)



ATM COMERCIAL S.A.

TEL: 2296 0070 • FAX: 2231 3615

PAVAS, DE LA EMBAJADA DE USA, 400 0 Y 25 N, SAN JOSÉ, COSTA RICA

WWW.ATMCOMERCIAL.COM • ATM COMERCIAL SA • @ATMCOMERCIAL

